



Cincinnati Fourteen

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NEW JERSEY SOCIETY

JAMES BRADLEY BURKE

James Bradley Burke was born and raised in Philadelphia. He attended the University of Pennsylvania and Drexel University, where he received his master's degree in business administration. Jim has been a hospital administrator for the past twenty-five years and is currently serving as chief operating officer at Hahnemann University Hospital in Philadelphia.



He is a diplomat of the American College Healthcare Executives and a fellow of the Healthcare Information and Management Systems Society.

Jim was elected president of the Society of the Cincinnati in the State of New Jersey in October 2002 after serving as treasurer and vice president. He was reelected president in 2004. He also serves on the Board of Directors and Standing Committee of the General Society.

Jim has been married to his wife, Kathleen, for twenty-one years. They have eleven-year-old triplets, James, Elizabeth and Christopher.

PENNSYLVANIA SOCIETY

CLIFFORD BUTLER LEWIS

Clifford Butler Lewis was born in Philadelphia, and raised in Media. He attended Washington and Jefferson College, where he received his bachelor's degree in political science. Cliff served four years' active duty with the United States Air Force, working in supply and transportation. He then spent nearly twenty-eight years as a military member of, and a civilian working for, the Air Force Reserve at Willow Grove Air Reserve Base, as the Logistics Plans Officer. He retired as a lieutenant colonel in November 1999.



Cliff was elected president of the State Society of the Cincinnati of Pennsylvania in October 2005 after serving as secretary since 1996. He has also served on the membership committee and the outreach committee, with emphasis on the state website.

Cliff has been married to his wife, Christine, for twenty-seven years. Two of his sons, Thomas B. Lewis and John H. Lewis, are successor members.

DELAWARE SOCIETY

JAMES KEITH PEOPLES

James Keith Peoples is an architect practicing in Washington, D.C., in the firm of Schwartz and Peoples Architects. Besides his time in Pittsburgh to receive his architecture degree at Carnegie Mellon University, Keith has lived in Washington since 1975.



Keith has been president of the Delaware State Society of the Cincinnati since April.

He previously served as the assistant secretary, secretary and vice president. He has also served the General Society in many capacities. He has been a member of the Museum Committee for the past seven years and acted as the chair of the exhibition/education subcommittee. While vice chairman of the Museum Committee in 2002, Keith initiated and ran the very successful concert series at Anderson House, which continues to draw about 1,200 visitors annually.

Keith also serves as president of the Washington Print Club, a three-hundred-member nonprofit dedicated to promoting interest and appreciation of works on paper, through which he met his wife, Ainslie Harkness Peoples. Keith and Ainslie were married in 2001 at Anderson House.

MARYLAND SOCIETY

FRANK KEECH TURNER JR.

Frank Keech Turner Jr. is an executive vice president of Mercantile Bankshares Corporation, a \$15 billion multi-bank holding company headquartered in Baltimore, Md. Frank began his banking career with Mercantile in 1978. He became executive vice president twenty-five years later, in 2003. He is responsible for cash management services, private equity investment, syndicated lending and correspondent banking services.



Frank serves as the president of the Society of the Cincinnati of Maryland. Prior to that he served as its vice president and secretary. He also serves as an alternate member of the Standing Committee of the General Society and a director of the Incorporated Society. He was previously a member of the Property and Hoyt Garden Committee.

The Campaign

For Our Third Century

Ten Years Later

*By Charles Lilly Coltman III (Pa.),
Chairman, Development Committee*

Drip! Drip! Drip! That sound again! Where is it this time? The library? But where? What priceless manuscript could be ruined? Or what part of the archives? Which rare book? Which of the 450 titles accumulated by 1992 could again be exposed not only to calcified water, but also to the jarring and tearing from the rush to move them out of harm's way? These were some of the concerns that the general officers of the Society faced in the early 1990s. Of course, it wasn't only in the library. The museum and the Anderson collection faced these same dangers.

Leaking steel pipes from what was—in 1905—a state-of-the-art system were not the only problems. Direct leaks were bad enough, but even more insidious was the Washington, D.C., summer with its attendant humidity. Changes in air temperature brought about by the ancient heating and cooling systems were doing as much damage as anything else. Simply put, the treasured resources of the Society of the Cincinnati built over many years were seriously at risk.

The situation was getting worse and we were running out of time. Frederick Lorimer Graham (Mass.), who was president general during this time, started the planning process, which is usually the most difficult part of any major initiative. There were difficult choices to make. If the money was unlimited, selectivity would not be necessary. But—of course—this wasn't the case. The officers believed that our Society could raise \$6 million based on advice given by fund-raising professionals. This amount had to provide for the installation of a modern HVAC system throughout the building; the creation of a new library and modern museum; and permanent structural changes and building repairs, including a new roof, additional staff offices, a security system and compliance with the Americans with Disabilities Act. In addition, the



“I wasn't around at the time—I wasn't even a member then—but as I walk through the finished building ten years later I marvel at the courage and leadership shown by those who went before. They deserve our deep appreciation.” — Chuck Coltman

officers wanted to add at least \$2 million to our Society's endowment, income from which continues to be the primary source of income that finances the Society's educational and cultural programs.

There wasn't enough money to do it all. There never is. President General Graham and his team knew they would have to comply with the law. That was easy. The library and museum were next on the list; however, both required the installation of an up-to-date HVAC system throughout the building. This would be the most expensive part of the effort. Creating new office space, even if spartan, was the next priority, followed by adding to the endowment. Some needs were deferred for a later time because they were less immediate. A new roof, for example, while important, could be deferred for another fifteen to twenty years with proper maintenance of the roof that was in place.

In 1995, as the Graham presidency was coming to an end, preparations were almost complete. The last act was a final endorsement of the initiative and the decision to go ahead. The delegates to the 1995 Triennial, after much discussion and consideration of the few alternatives available, voted overwhelmingly to proceed. The newly elected president general, Cdr. William McGowan Matthew (S.C.), was given the responsibility to accomplish the most momentous effort ever undertaken in our Society's history. Vice President General William Russell Raiford (N.C.) was given the day-to-day supervisory role.

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The Campaign for Our Third Century had actually started the year before, but the real impetus developed after the close of the 1995 Triennial. In the spirit of the Cincinnati motto *Esta Perpetua*—Be thou perpetual—members were encouraged to donate one month's pay or income, as the founding members had been asked to do in the 1780s. Not all members did in 1995, of course, but many did. Their names are inscribed on a wall plaque on permanent display at Anderson House.

The Campaign for Our Third Century reached 106% of its goal, a great accomplishment.

Major contributors to the campaign can also be recognized elsewhere in the building, such as in the George Stephens Knight Rare Book Reading Room in the library. In preparing for this article, I could not find out much about our contributors, such as who gave how much, how each constituent society performed, or what the

percentage of givers was. What we do know is that by the end of the Matthew presidency, the Campaign for Our Third Century reached 106% of its goal, a great accomplishment.

Construction began long before the campaign ended, using borrowed money to pay for some of the early expenses. At the time there was some criticism of this from those who thought we should wait until the cash was in hand. In a Cincinnati Fourteen article written at the time, President General Matthew reminded all members that the heating pipes were leaking so badly that further delay was impossible. Perhaps he also just had faith that our members would get the job done.

From the Committees

THE MARYLAND SUITE

This is the most formal of the house bedrooms. The suite consists of a small sitting room, a full bath and a spacious bedroom that features two three-quarter-sized antique sleigh beds from the Anderson Collection.

THE RHODE ISLAND ROOM

This single room features two twin beds and a full bathroom. It overlooks Massachusetts Avenue and is immediately adjacent to the centrally located Lafayette Gallery gathering area.

THE PENNSYLVANIA ROOM

This is a single room with a small writing alcove and much requested king-size bed. The room is quite popular for its intimacy and quiet serenity.

THE DELAWARE ROOM

This room was created during the 1995-97 renovation and is the only bedroom located on the fourth floor. It contains two twin beds and has a modern bathroom. The room is adjacent to the service elevator.

Reservations for these rooms and suites are, of course, subject to availability and the winter and spring seasons are already booking. Please call Ed McGee, the managing director of Anderson House, at your earliest convenience to discuss your next visit. Receptionist Joyce Wilson will also be happy to assist you with your reservation and answer any questions you may have.

As always, your committee welcomes your ideas and feedback, and we look forward to working with you in the future.

Ross Gamble Perry (Conn.)
Chairman

Development Committee

Your Development Committee spent the past six months working on our processes and instituting changes that have been made possible by our stronger administrative staff led by Executive Director Jack Warren. Simultaneously, we needed to put major effort into the annual giving campaign, given its vital importance to our day-to-day funding needs.

ANNUAL GIVING

We continued to make progress in annual giving last year. Our goal was \$408,000, although I had earlier reported that we had hoped to achieve \$425,000. We are actually reporting two numbers for 2004-05, so a brief explanation is in order: As the development office began to revise and improve processes, we discovered that there were discrepancies between actual cash received (\$450,000) and the amount credited to individuals (\$433,000). While finding the cause took awhile, the explanation was simple: the Virginia Society, which receives contributions directly from members and then forwards them to Anderson House, sent their last payment after the fiscal year had ended. So, while our treasurer general tells me he is happy with the actual cash received (\$450,000), we are using \$433,000 as our baseline—a still very respectable number that exceeds both our original and revised targets for the year. A hearty “Congratulations!” to all who made the success of the 2005 campaign possible.

Statistics: I like statistics because they help show trends. When we see them, we can look for reasons behind them. Totals are important, but so are year-to-year changes. We also look at averages, such as average gift, average gift per member and percentage of membership giving. The correlation between strong performances in each of these categories and a strong, vibrant constituent society organization seems clear.

Contribution Totals

Highest Total: Virginia Society, \$84,508 (an 18% decrease)

Second Highest Total: North Carolina Society, \$79,065 (a 21% increase)

As expected, the largest constituent societies give the most. While the Virginia Society remains the leader at \$84,508—despite an 18% *drop* in

giving since last year—the North Carolina Society, in second place with \$79,065, is poised to take over after a 21% *increase* in giving. Both constituent societies, along with the Georgia and Massachusetts societies, are also high percentage givers at over 40%. In fact more than 50% of North Carolina Society members contribute, another tribute to their strong organization.

Percentage Increases

Biggest Increase: South Carolina Society, 49%

Second Biggest Increase: Georgia Society, 24%

Third Biggest Increase: Rhode Island Society, 18%

In this category we give a special tribute to the South Carolina Society, which has lagged in past years on most measures, but was outstanding in 2005! Their annual giving contributions grew by more than 49% over last year. We also commend the Rhode Island Society, whose gifts grew by 18%. Both societies still have a low percentage of members who give, so I expect further successes in 2006. The Georgia Society had another good year, with giving up by 24%. Most other changes were minor, although the Maryland Society had a weak year, with giving down by 34%.

Average Contribution Size

Largest Average Gift: Connecticut Society, \$453

The Connecticut Society matches member gifts that equal or exceed the member's previous gift. The first \$5,000 in eligible contributions are matched. Thank you Connecticut Society members!

Looking Forward: In a recent report to the Executive Committee, Executive Director Jack Warren noted that roughly a third of our budget was for facilities, a third for administration, and a third for programs. Since much of our program budget is fixed, the variable (variable) portions suffer if revenues shrink, which is happening today with the decreased draw from our endowment. Annual giving, and development in general, must take up the slack. Thanks to all of you for making this past year a success. Let's see if we can approach \$500,000 in 2006!

PLANNED GIVING

After a thorough review by Colleen Morith in the executive office, involving written communication and follow-up phone calls, we are able to identify thirty-five members of the George and Martha Washington Circle. We also picked up a new member in the summer who is pledging \$50,000.

In early August Colleen sent out a letter to each member of the circle describing the George and Martha Washington Circle memory book that will be on permanent display at Anderson House. In that letter she also asked for comments on the proposed wording for each member's entry before submitting the entries to the selected calligrapher (who also does work for the White House, no less!). The first set of entries will be ready before the fall meeting. We hope to add names twice a year before each meeting.

In the article "The March to 100 Is On!" by Vice Chairman Robert Gage Davidson (Ga.) in last spring's issue, he pointed out that in order for the George and Martha Washington Circle to be truly effective it needed a membership of at least one hundred. With that base, interesting events and other benefits can be planned for all. We have further to go than we thought to reach that milestone. As part of a more targeted gifting campaign that will start this year, membership in the circle is an important goal. Anything involving wills tends to involve a degree of procrastination. I know it took me almost three years of talking before finally getting around to it! Please take the time to add your family name to this august group.

FOUNDATION GRANTS

First the bad news. We have not yet received any grant money from foundations to date and we have received turndowns. On the good news front, our process is in place to identify specific projects from our committees and having them approved by the Executive Committee. More importantly, Jack, Colleen and Vice Chairman William Hoyt Olinger (Pa.) are in the final stages of preparing a packet of information with which we can prepare a very professional presentation in support of our applications. Many foundations have very specific requirements for applications, not the least of which is a professional staff to monitor how funds are spent. We are now in a position to provide that assurance.

OTHER MATTERS

The Annual Report: Development will be an important part of the new annual report being mailed to all members later this year. This corporate-style report will include a detailed analysis of Society budgets and will emphasize how our money is being spent. This is an important ingredient to members being asked to increase their annual giving, and such information has been in short supply in the past. Furthermore, the annual report will also identify individuals who have made special contributions during the year for specific projects. Quite a few members do so each year, but have never been recognized officially.

The Generals: The report also provides another avenue to recognize our top-level givers. As announced earlier this year, the new top-level giving category rises to \$5,000 and above for FY2005-06. The category will be called The Generals, reflecting their importance to the Society of the Cincinnati.

Solicitations: In past years, our first solicitation would not go out until late in the calendar year. This year we began in September, which will help our treasurer general offset the deficit cash flow we run every fall. Society revenues traditionally come from our endowment and annual giving. As noted earlier, some members also help with special projects on an *ad hoc* basis. As we have looked over the specific funding requests coming out of our committees, many of these appear to fit the giving interests of specific members. As we learn more about the capacity and interests of members, we will be asking individuals for help with these projects.

Most solicitations for the Society are by mail. We all know that the most effective tools are direct contact, whether by phone or face-to-face. Few of us enjoy making those calls. I know I don't. Nevertheless, our committee members have agreed to start making five such calls per year each. Our administrative team will give background and historical data to support the calls or visits. Our focus will support annual giving, planned giving and special projects, especially those not considered appropriate for foundation giving.

THANK YOU!

We have a busy year ahead of us. Many thanks to all who contributed to our progress over the past year, especially to Jack Warren's administrative team, and to the many members who have given financial support to the Society at the edge of their capacities.

Charles Lilly Coltman III (Pa.)
Chairman

Education Committee

The Education Committee is pleased to announce that the *Why America Is Free* curriculum devised by Values Through History in cooperation with the Society has been adopted by two more independent schools as a direct consequence of a special meeting for history and social studies teachers at Anderson House. The meeting was organized by Vice Chairman Christopher Rogers Kloman (Del.). This approach clearly works, and the committee stands ready to assist constituent societies in putting on similar programs in their states.

Sales of *Why America Is Free* to other schools continue to grow, assisted now by the availability of an instructional manual that provides teachers with lesson plans and activities built around the book. Committee member Capt. Francis Laughlin Wadsworth (Conn.) has recruited fellow members of the Connecticut Society to go into their local schools, in and out of Connecticut, armed with both the book and the manual to encourage adoption of the book and increased awareness of the importance of good teaching on the American Revolution.

As part of its broader mission to encourage good teaching on the American Revolution, the committee co-sponsored another teacher seminar on the period with Gunston Hall Plantation in northern Virginia. The program curriculum was devised by both institutions and sessions were held at Anderson House and at Gunston Hall. This year the program attracted teachers from the District of Columbia for the first time. In addition, our executive director, Jack Warren, lectured to several teacher seminars across the country this summer on the history of the Society and the contributions of the officer corps of the Continental and French armies to the achievement of American independence.

The committee has invited the George Washington Distinguished Professors and Scholars to a meeting at Anderson House in April 2006 to be held in conjunction with the annual convention of the Organization

We received a letter from a teacher in California who recently encountered Why America Is Free and the instructional manual. "They are marvelous!" she writes, and "invaluable for our further study of this great time in history."

Library Committee

RECENT BOOKS BY MEMBERS ABOUT MEMBERS

At our spring meeting this year, the Library Committee made note of the imminent and much-anticipated publication of David McCullough's *1776*. Remembering the author's visits to the library while researching the book, we were delighted to find the names of several staff members included in his acknowledgements when our copy arrived. Even more gratifying was the inclusion of the Society of the Cincinnati among the major institutions listed under "Manuscript Repositories" in his bibliography. The fact that this stirring account of the tumultuous year Americans committed themselves to independence has spent months at the top of the *New York Times* bestseller list demonstrates how widely the Society's themes resonate with a modern audience. The members of the committee recognize that we have a great opportunity to build upon this interest and bring increased attention to the library.

David McCullough is an honorary member of the Massachusetts Society and his book, while dealing with the whole range of participants on both sides of the conflict, gives particular and insightful attention to the characters of George Washington, Henry Knox, Nathanael Greene and several other officers who would become members of the Society of the Cincinnati. From the earliest years, when David Humphreys published a biographical sketch of fellow Connecticut Society member Israel Putnam (1788), Society members have made significant contributions to the published literature on their brother Cincinnati. The following is a listing of some other books by members about members that were published in 2004 and 2005:

Richard R. Beeman. *Varieties of Political Experience in Eighteenth-Century America.* Philadelphia: University of Pennsylvania Press, 2004. This overview of political life in pre-revolutionary America includes discussion of the roles of several patriots who would go on to sign their names to the rolls of the Society of the Cincinnati. Richard R. Beeman, a professor of history at the University of Pennsylvania, is an honorary member of the Pennsylvania Society.

James Jefferson Duncan. *Patriots' Progress: The Story of Scotch-Irish Seth Duncan, who Migrated to America in 1748, and his Family, whose 257-Year History Is Linked with the Nation's.* Vineland, NJ: Standard Publishing, 2005. This family history includes an account of the

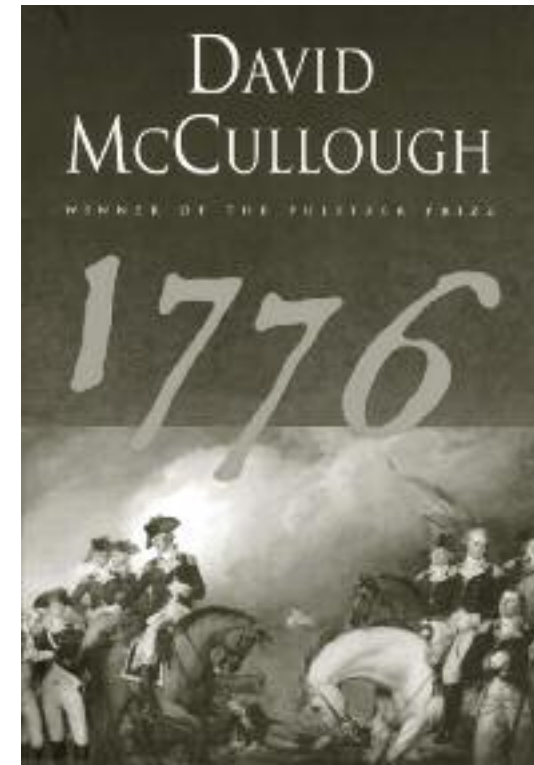
author's propositus, Capt. James Duncan, whom he represents in the Pennsylvania Society.

Thomas Fleming. *Washington's Secret War: The Hidden History of Valley Forge.* New York: HarperCollins, 2005. Publication date: November 30, 2005. Thomas Fleming will deliver the George Rogers Clark lecture this fall on the topic of his new book. He is an honorary member of the New York Society.

Minor Myers Jr. *Liberty without Anarchy: A History of the Society of the Cincinnati.* Charlottesville, Va.: University of Virginia Press, 2004. A reprinting of the 1983 edition originally published for the bicentennial of the Society's founding, this book remains the most comprehensive and scholarly treatment of the history of the Society of the Cincinnati. Minor Myers Jr. (1942-2003) was a member of the Rhode Island Society and a former secretary general of the Society.

James Archer O'Reilly III. *Memorials of the Massachusetts Society of the Cincinnati.* Boston: Massachusetts Society of the Cincinnati, 2004.

A compendium of biographical sketches of all members of the Massachusetts Society through time that builds upon the earlier editions of 1873, 1890, 1931 and 1964. The author's research identified several original officers who had not been previously listed. Mr. O'Reilly is the secretary of the Massachusetts Society.



1776 by David McCullough (Mass.).

Francis J. Sypher. *The Journal of William Scudder*. Ann Arbor, Mich.: Scholars' Facsimiles & Reprints, 2005. This book reprints the text of the scarce original 1794 edition of William Scudder's journal, enhanced by an historical introduction and detailed endnotes. Scudder was an officer of the New York line and original member of the New York Society. His journal covers the period when he was taken captive by Indians at Fort Stanwix in 1779. He was transported to Canada, where, as a prisoner on parole, he followed the events of the war through the newspapers. His account concludes with his observations on the political and social situation of the United States in the early 1790s, told from the perspective of a veteran of the Revolution. Mr. Sypher's interest in Scudder was sparked by his work on the history of the original members of the New York Society, listed below.

Francis J. Sypher. *New York State Society of the Cincinnati: Biographies of Original Members & Other Continental Officers*. Fishkill, N.Y.: New York State Society of the Cincinnati, 2004. A compendium of 475 biographies of the original members of the New York Society and other officers who would have been eligible for membership. The author's research established several lines that had not previously been recognized, including some American Indians who served as Continental officers. Each entry includes a listing of the succession of membership on the line and a bibliography of primary and secondary sources. Mr. Sypher is a member of the New York Society.

Thomas Clifton Etter Jr.
Chairman

Ellen McCallister Clark
Library Director

Museum Committee

ACQUISITIONS

Four objects have been added to the permanent museum collections through the first half of 2005. Two of these objects depict the marquis de Lafayette (1757-1834). A small alabaster bust, thought to have been carved between 1825 and 1830 in Italy, shows Lafayette in a military uniform wearing the Society eagle suspended from a ribbon on his left lapel (Museum Collections Fund purchase). An oil portrait painted in 2004 by Thomas Pelham Curtis II (N.Y.) after an eighteenth-century original by Joseph Bose depicts Lafayette in a French National Guard uniform (gift of Thomas Pelham Curtis II). Additionally, portraits of two past presidents general, Isaac Anderson Pennypacker (1950) and Blanchard Randall (1959-1962), joined the twenty-four other portraits of past presidents general in the permanent collection (gift of the Society of the Cincinnati of Maryland). The portraits had been on long-term loan to the Society since the 1960s.



This small alabaster bust of the marquis de Lafayette (1757-1834), thought to have been carved in Italy between 1825 and 1830, shows Lafayette in a military uniform wearing the Society eagle. Photography by Gregory R. Staley.

CONSERVATION

The return of the first three panels of the Diana tapestries was completed in late August when the final panel of this group,